



FOR IMMEDIATE RELEASE  
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**TORRID COMING SOON TO  
THE SHOPPES AT PARMA  
TORRID**

Parma, Ohio – May 16, 2017 – PECO Real Estate Partners is pleased to announce that Torrid is the newest tenant committed to joining The Shoppes at Parma. Construction is already underway for their new store located next to rue21, ULTA Beauty and Shoe Dept. Encore. in the redeveloped open-air shopping center. A store grand opening is anticipated in June 2017.

Torrid is a women's retail chain formerly owned by Hot Topic. While it is still under the same parent umbrella as Hot Topic, the company branched off to become Torrid, LLC in 2015. There are currently more than 400 Torrid stores in operation across 36 states.

Torrid offers trendy plus-size clothing and accessories for women and teenage girls sizes 10-30. The store's collection is inspired and designed to fit young stylish women. From party-ready cocktail dresses and curvy maxi dresses, to shirts and lingerie, the stores offer a large selection of fashion styles that stimulate self-confidence. Torrid sells accessories, shoes, jewelry, novelty tee shirts, outerwear, intimate apparel and hosiery, gifts and more.

**About The Shoppes at Parma**

[The Shoppes at Parma](#) is nearing completion of an exciting transformation through its multi-phase redevelopment. In 2016 there were 16 retail openings at The Shoppes at Parma. The 750,000+ square-foot open air center is anchored by J.C. Penney, Dick's Sporting Goods, Walmart Supercenter and Marc's grocery store and features specialty retailers, services and a



wide variety of dining options. The Shoppes at Parma is located just eight miles southwest of downtown Cleveland at the intersection of Ridge Road and West Ridgewood Drive. For more information visit [www.shoppesatParmaOH.com](http://www.shoppesatParmaOH.com).

### **About PECO Real Estate Partners (PREP)**

[PECO Real Estate Partners](http://www.pecorep.com) (PREP), Cincinnati-based owner of The Shoppes at Parma, has incorporated Phillips Edison & Company's former development and strategic retail divisions and will focus on the acquisition, repositioning and management of power and lifestyle centers, enclosed malls, mixed-use retail projects and single-tenant developments. [www.pecorep.com](http://www.pecorep.com).

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